



Connecting Identity.
Transforming Digital Business.



IAM ACADEMY

UBISECURE'S PARTNER TRAINING
EVENT SERIES

Introduction

IAM Academy is Ubisecure's training event series for partners to learn about all commercial and technical aspects of Customer IAM and Identity APIs.

You can attend all courses to become a Customer Identity and Access Management (CIAM) Master Consultant, or just attend sessions which are relevant to your role. The courses are divided into 2 tracks – business and technical.

U AS NEWCOMER TO THE FIELD OF IAM, I FIND UBISECURE'S IAM ACADEMY VERY CONVENIENT. THE STAFF IS PROFESSIONAL AND WILLING TO SHARE THEIR KNOWLEDGE. I WILL DEFINITELY BE JOINING THEIR NEXT COURSES AS WELL!

Antti Kuokkanen, Nixu

So far, we have trained over 300 participants from Europe, USA, South America and Japan, and the course content is constantly updated to reflect the most recent trends and technologies in CIAM.

Please note, the courses are free, but Ubisecure will qualify all participants separately for participation. Ongoing support, in the form of online and 1-to-1 resources, is available.



U IAM ACADEMY WAS A VERY INFORMATIVE AND CLEAR COURSE, PARTICULARLY THE HANDS-ON LABS WHICH PROVIDED PRACTICAL KNOWLEDGE OF INSTALLING, CONFIGURING AND TROUBLESHOOTING UBISECURE'S DIGITAL IDENTITY TECHNOLOGY. THE TRAINERS, SAMI AND OSCAR, HAD EXCELLENT KNOWLEDGE AROUND THE TOPICS AND REMAINED FLEXIBLE TO THE GROUP'S NEEDS.

Jochen Nickel, inovit



Why attend?

- Learn to confidently communicate the importance and benefits of Customer IAM to your clients.
- Get to know Ubisecure's Identity Platform in-depth and how it solves real-life challenges for your customers.
- Master the integration of our Customer IAM APIs with your clients' systems, with practical labs and ongoing support beyond the training events.
- Ask questions and interact with Ubisecure's in-house expert-led Sales Engineering team.
- Plan co-marketing opportunities to grow your sales opportunity pipeline.
- Network with industry peers.
- Refresh your course knowledge, if you have attended previously.



THE UBISECURE TRAINING DAYS REALLY SHOWCASED A WELL-ROUNDED INTRODUCTION AND DEEP-DIVE TO THE IAM WORLD. A ROOM FULL OF PEOPLE WITH DIFFERENT SKILL SETS WERE CLEARLY CAPABLE OF FOLLOWING THE TOPICS. GREAT INITIAL TOUCH ON THE SUBJECT, FOLLOWED BY SPECIALIZED TALKS AND ACTUAL CODE EXAMPLES REALLY DEMONSTRATED THE KNOW-HOW OF UBISECURE IN THE IAM ENVIRONMENT.

Mathieu Devos, Intopalo

Courses overview

COURSE 1:

CUSTOMER IAM BASICS

Introduction to the key concepts and benefits of Customer IAM (CIAM).

Participants are trained to:

- Understand the basics of IAM and CIAM.
- Compare Enterprise/Internal IAM and Customer IAM and their use cases.
- Communicate professionally regarding CIAM issues.
- Present the most common use cases and features of CIAM.
- Show the solution benefits of CIAM.

COURSE 2:

CUSTOMER IAM SALES

An overview of processes and tools for effectively selling Ubisecure Customer IAM (CIAM) solutions. Participants are trained to:

- Conduct CIAM sales presentations.
- Identify potential CIAM customers.
- Qualify leads and opportunities within client or prospective organisations.
- Respond to technical CIAM questions

COURSE 3:

CUSTOMER IAM BASIC CONSULTANT, TECHNOLOGY TRACK

This course gives a technical understanding of core IAM concepts such as web single sign-on, authentication methods, authorisation frameworks, federation and authorisation policies, as well as Ubisecure-specific product architecture and APIs. Participants are trained to:

- Understand Customer IAM (CIAM) technologies, standards and products.
- Understand the core elements of Ubisecure's technology.
- Know how a CIAM solution integrates with customers' systems and with other identity solutions.
- Consult with customers on CIAM projects.

COURSE 4:

CUSTOMER IAM ADVANCED CONSULTANT, TECHNOLOGY TRACK

This hands-on course trains participants to install, configure and troubleshoot a Customer IAM (CIAM) solution. It covers both basic and advanced features of Ubisecure's technology, suitable for current trends in CIAM projects. Participants are trained to:

- Install and configure a flexible CIAM solution.
- Assist and support the customer in CIAM business analysis, product selection, installation, integration and configuration.
- Use Ubisecure APIs to connect with other systems and build a complete CIAM solution.

Companies with graduates include:

 nixu
cybersecurity.

 tieto

 CGI

 SENACOR

 CYBERCOM
GROUP

 digia

Links

[Developer and Partner portal](#) – including ‘how-to’s, FAQs and release notes

[Single Page Applications & API Protection examples](#)

[Ubisecure resource library](#) – including the [partner handbook](#)

[Ubisecure news feed](#) – including latest partnership announcements



Book a course

Get in touch to discuss next course dates and locations suitable for your needs.

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About Ubisecure

Ubisecure is a pioneering European b2b and b2c Customer Identity & Access Management (CIAM) software provider and cloud identity services enabler dedicated to helping its customers realise the true potential of digital business. Ubisecure provides a powerful Identity Platform to connect customer digital identities with customer-facing SaaS and enterprise applications in the cloud and on-premise. The platform consists of productised CIAM middleware and API tooling to help connect and enrich strong identity profiles; manage identity usage, authorisation and progressive authentication policies; secure and consolidate identity, privacy and consent data; and streamline identity based workflows and decision delegations. Uniquely, Ubisecure's Identity Platform connects digital services and Identity Providers, such as social networks, mobile networks, banks and governments, to allow Service Providers to use rich, verified identities to create frictionless login, registration and customer engagement while improving privacy and consent around personal data sharing to meet requirements such as GDPR and PSD2.

Ubisecure is accredited by the Global Legal Entity Identifier Foundation (GLEIF) to issue Legal Entity Identifiers (LEI) under its RapidLEI brand, a cloud-based service that automates the LEI lifecycle to deliver LEIs quickly and easily. The company has offices in London and Finland.



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